

# Internship Marketing & Communication



Interested in developing marketing & communication strategies to support community engagement and business growth? UIIN is a global network of 500+ individual and organisational members working in university-industry interaction. UIIN conducts research, provides consultancy services, and organises events to facilitate networking and knowledge sharing. We are looking for enthusiastic interns to support our external communication and marketing around our projects, events and other services.

**Position:** Marketing & Communication Internship

**Start date:** throughout the year

**Location:** Amsterdam

## Your activities

You will be working in an international team of young professionals, and with experts from across the globe. are key elements for our activities and growth strategy. We are looking for an intern to support the development and execution of our Marketing, Communication & Social Media strategies and

Specifically, you will be

- Supporting and executing marketing activities;
- Running our social media channels;
- Creating content to support UIIN members' engagement;
- Creating content for our magazines, newsletters and blogs;
- Developing ideas for constant improvement and streamlining our marketing & communication activities.

## What we offer

- A friendly and international work environment with flexible working hours;
- A challenging position with a high level of independence;
- Full time internship for 4 to 6 months starting in October 2020, with a monthly remuneration of €900;
- A fully equipped workplace with a desk, laptop, access to WIFI, unlimited coffee, tea and fruit, and a home to a team of curious and open minded young professionals.

## Skills and qualifications

We are looking for someone with the following profile:

- A recent graduate or student in marketing, communication, PR, social sciences and humanities or similar fields;
- Strong written and verbal communication skills in English;
- Understanding of e-mail newsletters and social media marketing;
- Basic knowledge in content creation;

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- Willingness and capability to pioneer new initiatives;
- Result oriented and focused on getting things done;
- Previous experience in an international environment is a plus;
- Any experience in designing is preferable, i.e. Photoshop/Illustrator/InDesign
- Interest in higher education development and collaborative innovation is a plus;
- No 9-to-5 mentality.

We are looking forward to receiving your application (CV and a motivation letter) by e-mail and in English. Do not hesitate to contact Dr. Balzhan Orazbayeva (orazbayeva@uiin.org) if you have any further questions.

## Company profile

The University Industry Innovation Network (UIIN) is a dynamic network of academics, practitioners and business professionals passionate about advancing relationships between universities and companies (university-industry interaction, entrepreneurial universities and collaborative innovation). UIIN was founded in 2012 and has more than 500 members from 40+ countries. We aim to provide a supportive and encouraging environment for our members through a wide variety of activities.

The work we do at UIIN has a wide variety of aspects, including (1) our events, our international conference that attracts over 500 delegates from 60+ countries, 4 to 6 workshops that we organize in Amsterdam annually for 10-20 international delegates per event, as well as series of regular online events ranging from workshops to networking sessions, (2) our members and the information provision towards our members in terms of newsletters, blog posts and social media, (3) our (European) projects for clients such as the European Commission and (4) our consultancy services that we provide to universities, national and international governments and other organisations.

UIIN is located in Amsterdam (at the Amsterdam Science Park), with 8 staff members on-site. In addition, UIIN works with its board members, consultants and various freelancers that are located throughout Europe. The staff of UIIN holds a wide variety of nationalities, and has been active in both academia as well as industry.