

Entrepreneurial Universities Transformation Program

Apply by January 25, 2021

BACKGROUND

Universities encounter countless issues in their multifaceted quest to achieve, at times, competing objectives.

How can a university retain its value and commitment to quality research and education and at the same time encourage non-traditional, entrepreneurial behaviour?

**An 18 week program to launch
your entrepreneurial journey!**

OBJECTIVES

Supported by global best practice and working with leading experts in the field, this program is your opportunity to evaluate and launch your entrepreneurial university, using an evidence-based, practical approach to strengthening your university's outcomes. Working alongside other ambitious universities, you will be guided to enhance the entrepreneurial approach and mindset throughout your institution.

Entrepreneurial University Framework



SCANNING

Get an understanding of and holistic view on your entrepreneurial activities, organisation, mindset and ecosystem



WORKSHOPS

Understand the characteristics of an entrepreneurial university and how that translates to your context



CO-CREATION

Obtain a clear view on the potential avenues and improvement pathways to increasing entrepreneurial activities and behaviours

ABOUT

As a global network dedicated to advancing the field of university-industry engagement, UIIN brings years of experience through conducting research, delivering training and advisory services, and engaging with our community.

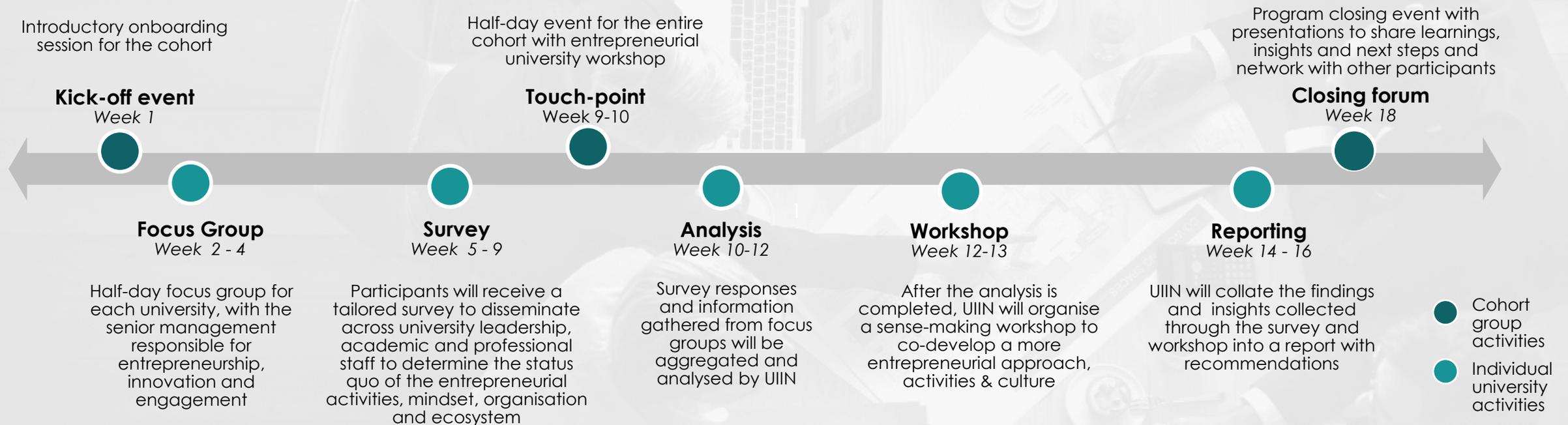
Program information:

- ✓ **Duration:** 18 week program commencing in 2021
- ✓ **Format:** Cohort-based program with 5-8 universities, including individual and group activities. Each university creates a team to engage with UIIN and participate in group events
- ✓ **Discounted price** to participate in pilot: €12,500 per university
- ✓ **Contact:** davey@uiin.org
Website: <https://uiin.org/pilot-programs/entrepreneurial-universities/>

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TIMELINE & ACTIVITIES



PROGRAM BENEFITS

Roadmap
Understand your institution's culture and activities to identify and map out opportunities to drive change

Insights
Leverage findings, workshops and best practice examples to enhance entrepreneurial support structures and activities

Network
Connect with internal and external peers to identify opportunities to embed entrepreneurial activities and behaviour into your teaching and research

Knowledge & Awareness
Learn the features and characteristics of an entrepreneurial university to raise awareness within your institution and inform your strategy