

Pathway to Impact Design Program

Apply by January 15, 2021

BACKGROUND

You can't manage what you can't measure... and measuring third mission impact continues to be a significant struggle for universities. For this reason, Pathway to Impact brings together ambitious, innovative universities to establish, test and apply a framework for third mission impact.

A 16 week program to create your engagement framework!

OBJECTIVES

Led by UIIN, you will be guided to undertake an extensive mapping of your university's external engagement activities and supporting structures using an evidence-based framework. Universities will be supported to create their pathway to impact framework and identify potential methods of data collection and metrics to measure their third mission activities.

Engagement Impact Framework



SELF-ASSESSMENT

Get a detailed understanding of and holistic view on all engagement activities and metrics



WORKSHOPS

Gain insights and validate your findings through sharing experiences and learning from best practice examples of engagement



FRAMEWORK

Design your pathway to impact framework, leveraging self-assessment findings and learnings

ABOUT

As a global network dedicated to advancing the field of university-industry engagement, UIIN brings years of experience through conducting research, delivering training and advisory services, and engaging with our community.

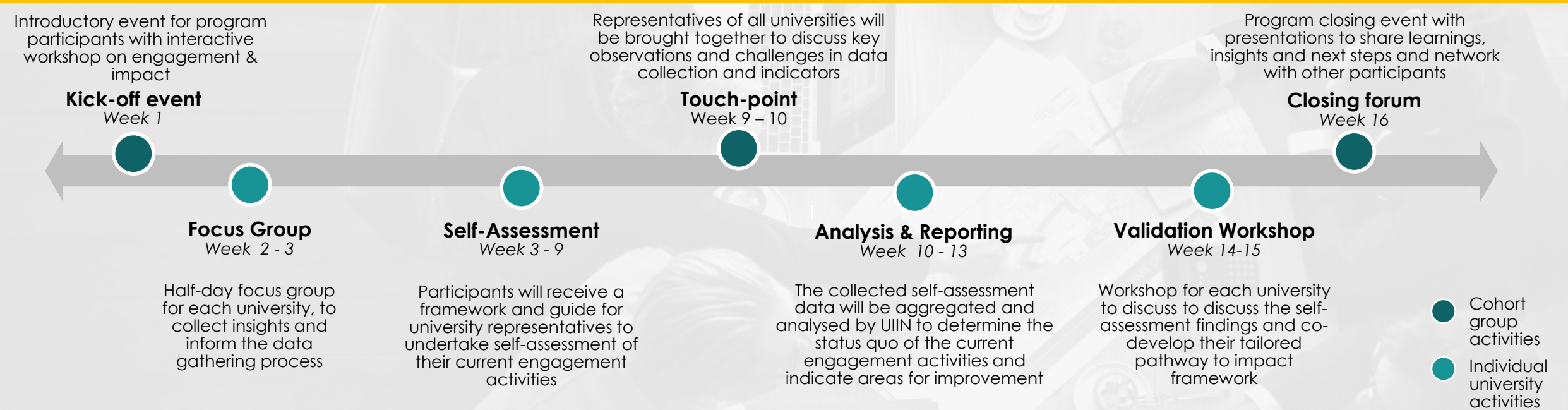
Program information:

- ✓ **Duration:** 16 week program commencing in 2021
- ✓ **Format:** Cohort-based program with 5-8 universities, including individual and group activities. Each university creates a team to engage with UIIN and participate in group events
- ✓ **Discounted price** to participate in pilot: €8,500 per university
- ✓ **Contact:** orazbayeva@uiin.org
Website: <https://uiin.org/pilot-programs/pathway-to-impact/>

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TIMELINE & ACTIVITIES



PROGRAM BENEFITS

Framework

Develop a framework and pathway to capture your university's international and local footprint

Insights

Leverage findings, workshops and best practice examples to utilise framework to guide engagement activities

Network

Connect with internal and external peers to identify metrics and indicators to measure and capture your external engagement activities and social impact

Methodology

Learn different data gathering methods to track and measure your external engagement activities